

# 20/80/100

Only \$20 to join  
80% payout in cash  
100% Guaranteed!  
PLUS "Permanent Pay"

We pay \$2 per level, 8 levels deep (PLUS \$5 extra for the optional order)

A one time \$20 order for our "Insider's Report" puts you in position to earn thousands

☛ Read and you will see... "It's THE BEST PROGRAM EVER CREATED."

**HUGE BONUS!!! - "Permanent Pay"** How would you like to get paid permanently? Now you can! Here's how it works: Your name starts in position #1. Every person who joins from YOUR flyer will receive their own custom flyer with your name in position 2 on their flyer (level 2). Then your name moves to position 3, etc. all the way down to position 7. You get paid on ALL those flyers — that's 7 levels of pay with no sponsoring qualifications! But here is where it gets really exciting... just sponsor 3 people, and you will move to position 8, the "Permanent Pay" position! Instead of your name dropping off of the flyer after position 8, your name goes back on the flyer in position #2. When it reaches the #8 position AGAIN, you will again be put back in at position #2! Your only qualification to get Permanent Pay, where your name never drops off the flyer, is to sponsor 3 people; that's it!!! **This makes your income potential truly unlimited!**

This program is based on real facts and common sense. If you are willing to do a little bit of work to get the ball rolling, you can earn an amazing income! You can start earning immediately. We'll show you exactly what to do in our welcome packet that contains your custom flyer with your name in position 1, and our "Insider's Report: How to Get 2% TO 4% Response." Commissions are paid in cash or money order every 2 weeks. Here are some facts that you should know:

- We are Direct Mail Essentials (DME). We've been in the direct mail business for 26 years, and in the mailing list business for 8 years... We are rock solid, reliable and here to stay!
- Almost everyone who is looking to earn extra income through the mail will join a good program for just \$20. Low cost + Big potential + Unique Benefits = High Response!
- In this type of low-cost business, the average person sponsors 3 people. With that as a fact, look at what you can earn over time: Level 1= 3, Level 2= 9, Level 3= 27, Level 4= 81, Level 5= 243, Level 6= 729, Level 7= 2,187, Level 8= 6,561. At \$2 per level that's **\$19,680!** Plus we pay an extra \$5 for every \$40 order! Even if you earned just half of that, you would still make almost \$10,000!
- We offer a 30-day 100% money back guarantee! Your risk is zero! NOTE: there are no gimmicks and no "free spots." The cost to join is \$20 for everyone (provides fair, equal income potential for all).

Name \_\_\_\_\_  enclosed is \$20 for Insiders Report  
Address \_\_\_\_\_  optional: encl. is **\$40 TOTAL** for the  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ report **PLUS** 240 buyer names on labels  
Phone \_\_\_\_\_ **Mail to: DME, PO Box 366, Sandpoint, ID 83864**  
Sponsor Name: David Perkins Optional Placement (to help your team): \_\_\_\_\_

1 David Perkins  
2 Walter Smith  
3 George Norr  
4 Colleen Kennedy  
5 Stan Pratt  
6  
7  
8

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